

Please find the information on the processing of your data in accordance with Art. 13 and Art. 14 of the EU Data Protection Regulation (DS-GVO) below.

	Description	Information
1.	Person responsible in accordance with Article 4 (7) GDPR	SRH University of Applied Sciences North Rhine-Westphalia GmbH Prinz-Friedrich-Karl-Str. 39 44135 Dortmund Phone: +49 (0)2381/9291- 0 Email: Info.hshamm@srh.de Prof. Dr. Lars Meierling (Managing Director)
2.	Data Protection Officer Contact Details	Symbion AG Jörg Flierenbaum Robert-Koch-Str. 3 97230 Estenfeld Email: datenschutzbeauftragter-srh@symbion-ag.de
3.	Processing purposes for which your personal data may be used.	<ul style="list-style-type: none"> - News function to inform users. - Event function: information about events and registering for events. - Customer retention and networking for students and alumni. - Offering a bonus system for students and alumni. - Confirmation of participation and attendance for students and alumni. - Support of students and alumni. - Processing of orders for shop items of the SRH University of Applied Sciences in North Rhine-Westphalia. - Chat function for contacting the company. - An intelligent FAQ area, a chat function as well as a forum to quickly find relevant answers. - Provision and support for the APP as well as its ongoing improvement. - Collection of personal data for traceability according to the Corona Protection Ordinance
4.	Legal basis	<ul style="list-style-type: none"> - Article 6 (1a) GDPR (Your consent for using the APP). - Article 6 (1f) GDPR (our legitimate interest in providing you with information about the SRH University of Applied Sciences in North Rhine-Westphalia GmbH in the context of using this APP). - Regulation for protection against new infections with the corona virus SARS-CoV-2 (Corona Protection Regulation - CoronaSchutzverordnung - CoronaSchVO) in the currently valid version
	Data Type of personal data that is processed.	User record (* = mandatory information): <ul style="list-style-type: none"> - ID - Email address (used as user name)* - User name* - password* - First name* - Last name* - Title * - Date of birth* - Matriculation number*

		<ul style="list-style-type: none"> - Alumni ID - Street - Postcode - City - Country - Phone number - Registration date - Date and Time - Lectures - Data sets connected to the user - Comments - Coupons - Actions carried out (news likes, shares etc.) - Questions asked - Chat messages and chats (incl. picture uploads) - User groups - Points balance - Invitations
5.	Categories of recipients	to whom the data required for a specific purpose is disclosed (either by transmission or granting of access and only to the extent that this is not possible without personal identification)
	Internal	Employees in the following departments: <ul style="list-style-type: none"> - International Office - Marketing - Student Office
	External	<ul style="list-style-type: none"> - Other users of the APP for posts made in the generally accessible area of the APP open to all users - Users in the same group/organization for posts in closed group areas - Platform operator ivaya GmbH
6.	Transmission to third countries (outside the EU or countries accepted by the EU as having an equivalent level of data protection).	<ul style="list-style-type: none"> - No international transfer of data
7.	Periods of data retention	<ul style="list-style-type: none"> - Your account will be deleted at your request (when consent is revoked or deletion requested). - About 6 months after de-registering from the university you will be contacted about participating in the Alumni Network; if you refuse, your account will be deleted immediately
8.	Origin of data other than that provided by you	<ul style="list-style-type: none"> - Posted by other users of the APP in public areas
9.	Your rights	<ul style="list-style-type: none"> - Information on your personal data (Article 15 GDPR) - Correction of your data (Article 16 GDPR) - Deletion of your data (Article 17 GDPR) unless prohibited by legal retention obligations - Restriction of processing (Article 18 GDPR) - Right to data transmission (Article 20 GDPR) - Right of objection (Article 21 GDPR) - Complaining to the respective Commissioner for Data Protection